

# PROJECTS EVALUATION CRITERIA FOR THE PUBLIC SQUARE



## A REMINDER OF VILLAGE MONDE'S MISSION

Village Monde promotes the development and growth of sustainable tourism in remote regions, a source of development, sovereignty and pride for communities, and a source of discovery, inspiration and change for travellers in search of encounters, authenticity and sharing.

## WHY A PUBLIC SQUARE?

The public square is a meeting place for citizen involvement. Local communities can submit their own projects and needs for financial or human support. Projects submitted will be evaluated according to their alignment with our values and mission. Visitors to the public square can also make a donation to projects that interest them. In this way, the public square brings initiatives to life, building bridges between projects and individuals who share Village Monde's values.



## THE DIFFERENT EVALUATION CRITERIA

Our project evaluation criteria are based on the various pillars of sustainable development set out in the Village Monde label. The nature of the projects must also be closely or remotely related to tourism, including its short circuits. All of the following criteria will be taken into account, although it is not imperative to satisfy all of them in order to be present in the public arena. Eligibility criteria are required.



- The project is in some way related to sustainable tourism.
- The project respects the values set out in Village Monde's mission statement.
- The structure/organization has demonstrated its ability to manage and finance the project it is presenting.
- The project is the result of a real problem clearly defined by the organization.
- The budget is less than 7,500 CAD\$.



### **SOCIO-ECONOMIC IMPACT**

- The project generates income or improved living conditions for the local community.
- The project creates new opportunities for the future in remote areas, helping to stem the rural exodus.
- The project targets women and/or young people in particular.
- The project takes into account the well-being of indigenous populations in the region where it is implemented. *te le bien-être des populations autochtones dans la région où il est mis en place.*



## ENVIRONMENTAL IMPACT

- The project is implemented with respect for biodiversity and incorporates a strategy to limit its environmental footprint.
- The resources used in the project are managed responsibly.
- The project has an impact on the resilience of local communities to climate change.



## CULTURAL IMPACT

- The project is rooted in the community: it respects and values local customs and culture, and involves the community in valorizing traditional knowledge through its activities.
- The project is rooted in the community: it involves various community players in structuring and managing the initiative (consultation process, decision-making committee, etc.).
- The project contributes to the protection, enhancement and/or transmission of local culture and traditional knowledge to travellers and/or the local population..

If your project meets the above criteria, we will be happy to analyze your proposal. Simply submit your project using the form available on the Village Monde website.