



Together for sustainable tourism

QUALITY AND AUTHENTICITY OF THE ACCOMODATION

Whatever the destination is, the traveler always looks for a safe place to spend the night. You can offer him or her various types of accommodations to make his/her stay comfortable. To do so, you must respect some key aspects. If you cannot meet these requirements, the best thing to do is to inform your client so that he or she may prepare for it. We would also like you to take note of the four categories offering the [“Village Monde” certification](#), a label that makes it possible for you to recognize and label your accommodation as “responsible”.

KEY ASPECTS FOR A COMFORTABLE STAY

- 🏠 Quiet and relaxing place.
- 🏠 Safe and reliable accessibility.
- 🏠 Ease of interacting with local people.
- 🏠 Ecological and clean waste management.
- 🏠 Easy access to services (hospital, market, etc.)
- 🏠 Available food and water for travelers.
- 🏠 Fair prices in relation to the quality and level of comfort offered.
- 🏠 Safety measures (fire extinguisher, evacuation plan, etc.)
- 🏠 Clean and safe rooms, sanitary facilities, and kitchen.
- 🏠 Security measures (doors with locks, surveillance unit).
- 🏠 Architecture and decoration portraying the region and its heritage.
- 🏠 Quality transportation, restoration, and guiding services that instill trust.
- 🏠 Availability of electrical power and communication options (Internet, Phone, Wi-Fi, 3G).
- 🏠 Basic amenities: Bed or mattress, latrines or toilet, roof and mosquito net if there are insects.
- 🏠 Comfortable room temperature (air conditioning, heating system or additional sheets).



HOMES OF INHABITANTS

The accommodation is found within the home of a local family. The degree of comfort varies a lot; it depends on the country and the area visited. Unlike a hotel, guests want to live with the family, and eat together.

POTENTIAL CUSTOMERS: Independent travelers, backpackers, adventurers, couples. They are looking for a classic accommodation experience and want to be received directly by a local family and share in their lifestyle.

EXAMPLE: [CHEUNG KOK, CAMBODIA](#)



RUSTIC ACCOMMODATION

Traditional and more modest Infrastructure with the possible lack of certain services but offering the basics. It usually involves “camping under a roof”.

POTENTIAL CUSTOMERS: Backpackers, adventurers, regular campers. They are seeking complete immersion experiences to “live like a local” without expectations and thus gain access to less visited places.

EXAMPLE: [TANONGOU, BENIN](#)



RURAL ACCOMMODATION

Provides basic but comfortable facilities, equivalent to or slightly higher than local standards (electricity, water, etc.). The accommodation is in a rural area or in an isolated territory.

POTENTIAL CUSTOMERS: Independent travelers, families with semi-independent children, and backpackers. They are looking for typical places and experiences apart from group tourism, with accommodations that offer a balance between the local lifestyle and a degree of comfort necessary to live a pleasant stay.

EXAMPLE: [CASA DE LA LUNA, URUGUAY](#)



COMFORT ACCOMMODATION

Has infrastructure with considerably higher levels of comfort, like a hotel accommodation. The facilities are of standards that are usually higher than the local lifestyle.

POTENTIAL CUSTOMERS: Travelers who would like to venture out of touristic areas to discover new places and contribute to the local economy without compromising their level of comfort when choosing accommodation.

EXAMPLE: [SUMAJ LAGOON LODGE, PERU](#)



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The Uniterra program receives funding from the Government of Canada, provided through Global Affairs Canada.



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